

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

NEXT JUMP, INC.,

Plaintiff,

v.

FLOWERS TODAY, INC. d/b/a
BLOOMS TODAY,

Defendants.

**ORDER OF REFERENCE
TO A MAGISTRATE JUDGE**

08 Civ. 4745 (GEL) (THK)

The above entitled action is referred to the designated Magistrate Judge for the following purpose(s):

___ General Pretrial (includes scheduling, discovery, non-dispositive pretrial motions, and settlement)

___ Specific Non-Dispositive Motion/Dispute:*

If referral is for discovery disputes when the District Judge is unavailable, the time period of the referral: _____

X Settlement*

___ Inquest After Default/Damages Hearing

___ Consent under 28 U.S.C. §636(c) for all purposes (including trial)

___ Consent under 28 U.S.C. §636(c) for limited purpose (e.g., dispositive motion, preliminary injunction)

Purpose: _____

___ Habeas Corpus

___ Social Security

___ Dispositive Motion (i.e., motion requiring a Report and Recommendation)

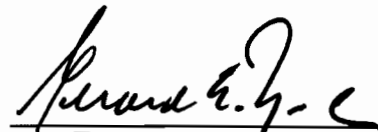
Particular Motion: _____

All such motions: _____

* Do not check if already referred for general pretrial.

SO ORDERED.

DATED: New York, New York
August 1, 2008


GERARD E. LYNCH
United States District Judge